

## THE POP PROJECT

"The Motown of the future! You too, will be rendered a helpless, dancing fool under the power of the perfectly crafted plan that is The Pop Project"

- Detroit Metro Times

"A tasty batch of upbeat, feel-good pop-rock tunes"

- Detroit News

"Refreshing and exuberant pop"

- All Music Guide

## PRESS INFORMATION

operator turned down the lights and engaged the disco ball. It was magic. The band ended its set with a cover of the theme to 'Full House.'"

- mlive.com

"Said high expectations were thankfully matched, as the new material was sharp, fresh and worth a few months of waiting."

- Just Haircuts and Jackets

## RIYL: Smoking Popes, Jellyfish, Elvis Costello, Yes

### LABEL

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"Better-than-they-should-be pop"

- Ecurrent Magazine

"Even more refreshing than the harmonies was how the band didn't take itself seriously at all. During one song, when the band stopped for keyboard player Zach Curd to croon a blue-eyed-soul "ooh ... lady," before they could kick back in he started giggling. Then laughing outright. Then Will Yates started playing what I think was a totally unplanned, improvised, slow-groove bass line. THEN the soundboard

"The Pop Project are totally sweet."

- fivethreedialtone

The Pop Project has played with [warning: the list is baffling]:

Small Brown Bike, Wolf Eyes, Anathallo, Page France, Aloha, French Kicks, Oh My God, Quasi, Dub Narcotic Sound System, The Sights, Thunderbirds Are Now!, Russian Circles, Fordirelifesake, Bryan Scary and the Shredding Tears, Oxford Collapse, Tigercity, The Hard Lessons, Jason Anderson, Stars, Boys Night Out, Whirlwind Heat, Princess Dragonmom, The Salteens, The Wax Wings, Lot Six



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