

## THE WORD PLAY

"There comes a time in a young band's existence when its members have to stand up to the bands that dominate their scene. They've got to grab that bully band by the collar (or myspace message) and say, "No way, man. You're opening for us this time."

But they can only hold onto their lunch money (or drink tickets) for so long, before the once beaten down bully returns. So, they better be able to backup any tough talk. Fortunately for The Word Play, they have a posse, having recently signed to Michigan's

Formed in 2004, as high school buddies making the jump to college friends, the guys just did what they have always done. Write songs, play in a band. Drink beers, jam late. Fix the van, do shows.

That's basically the band's story. There have been a few small-scale releases, a self-produced EP, a 3-song mini CD, but no line-up changes, no major style shifts, no gimmicks, no tragedies. No bullshit, really.

RIYL: Buzzcocks, Modest Mouse, Sebadoh, Mission of Burma

### LABEL

Suburban Sprawl Music  
320 S. Main Street, Suite A  
Ann Arbor, MI 48104  
contact@suburbansprawlmusic.com  
www.subsprawl.com

### PUBLICITY

Quack Media  
320 S. Main Street, Suite A  
Ann Arbor, MI 48104  
ham@quackmedia.com  
www.quackmedia.com

### BOOKING

Suburban Sprawl Music  
contact@suburbansprawlmusic.com  
www.suburbansprawlmusic.com  
www.myspace.com/livoniasuburbansprawl

### BAND

thewordplay@suburbansprawlmusic.com  
www.thewordplay.com  
www.myspace.com/thewordplay



(from L to R) Brandon Sczomak, Ian Rapnicki, Brent Mosser, Kevin McGorey.  
Photo by Will Yates.

brightest indie label, Suburban Sprawl Music. And soon they'll be raining down blows on the scene with an eclectic, timeless indie rock album, which owes as much to the Small Faces as it does to Mission of Burma.

Guitarists Kevin McGorey and Ian Rapnicki trade off on vocals (with McGorey taking the brunt), as they exchange Kinsella-influenced guitars lines over the band's rhythm section, bassist Brent Mosser and drummer Brandon Sczomak, who keep it mostly restrained, but at times teeter on the edge of blowing their band's pop/rock cover.

Instead those lucky enough to be listening have witnessed a gradual, but pronounced ramping up of confidence, songwriting and performance. The Word Play has moved from the sheepish regular opener at the dive bar, to a local headliner. And with a stellar new album and a little help from their friends, they're ready for new heights.

The new record "How I Became Illustrated" is really the beginning of the story."

- Zach Norton



www.subsprawl.com  
www.quackmedia.com

320 S Main St, Ste A, Ann Arbor, MI 48104  
phone (734) 769.4929 fax (734) 769.4928